Myphoner
Reach. Out. Now

Run B2B Telemarketing Campaigns Simply

Key Benefits Of Myphoner

Advanced Scheduler
Easily keep track of leads & persistently follow up.

Easy Lead Tracking
Upload, add, capture leads with ease.

Built-in dialer & Voip
Easily manage calls & train agents all with 1 platform.

Agent Centric
A open & simplified platform that increases agent efficiency.

Why Use Myphoner?

The majority of businesses that move over to Myphoner have at least 1 of these experiences:

- Time-consuming management with leads, agents & reports.

- CRM with feature bloat: current systems were to complex for the sales team to use simply & not able to unify their sales workflow/process.

- No transparency: not able to easily see how agents are working and how campaigns are performing.

- Too many systems: Using a separate system for dialer, reports, managing leads & emails.

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> *"Myphoner provides complete transparency on how each agent is performing and how effective our campaigns are."*
>
> **Eric Elming, Sales Manager - Skyepack**

Myphoner as a Platform

Our platform enables your team to successfully manage campaigns using tools that suit not only your workflow but your clients as well.

Lead Tracking
Capture, organize, distribute

Lightweight CRM
Custom fields, scheduling, follow-up management & email integrations

Power Dialer
Built-in VoIP offering with call recording, live monitoring, voicemail drop & robust inbound calling.

Client Campaigns
Keep each client's data separate, easily manage rights & reporting on a perclient basis.

Reporting
Keep track of agent KPI's and campaign metrics easily.

Integrations
Keep your tech stack updated instantly using Zapier, Integromat, Zoho Flow or our open API

A Snapshot - Solving real problems simply

Zembr needed to solve specific pain points in order to help grow their teleservices team, they were specifically looking to:

- Create transparency within the team
- Robust & yet simple reporting tools for their client campaigns.
- Help agents reach out to more leads & reduce their admin.

Our platfrom helped remove their pain points & provide further value by further stream lining their workflow.
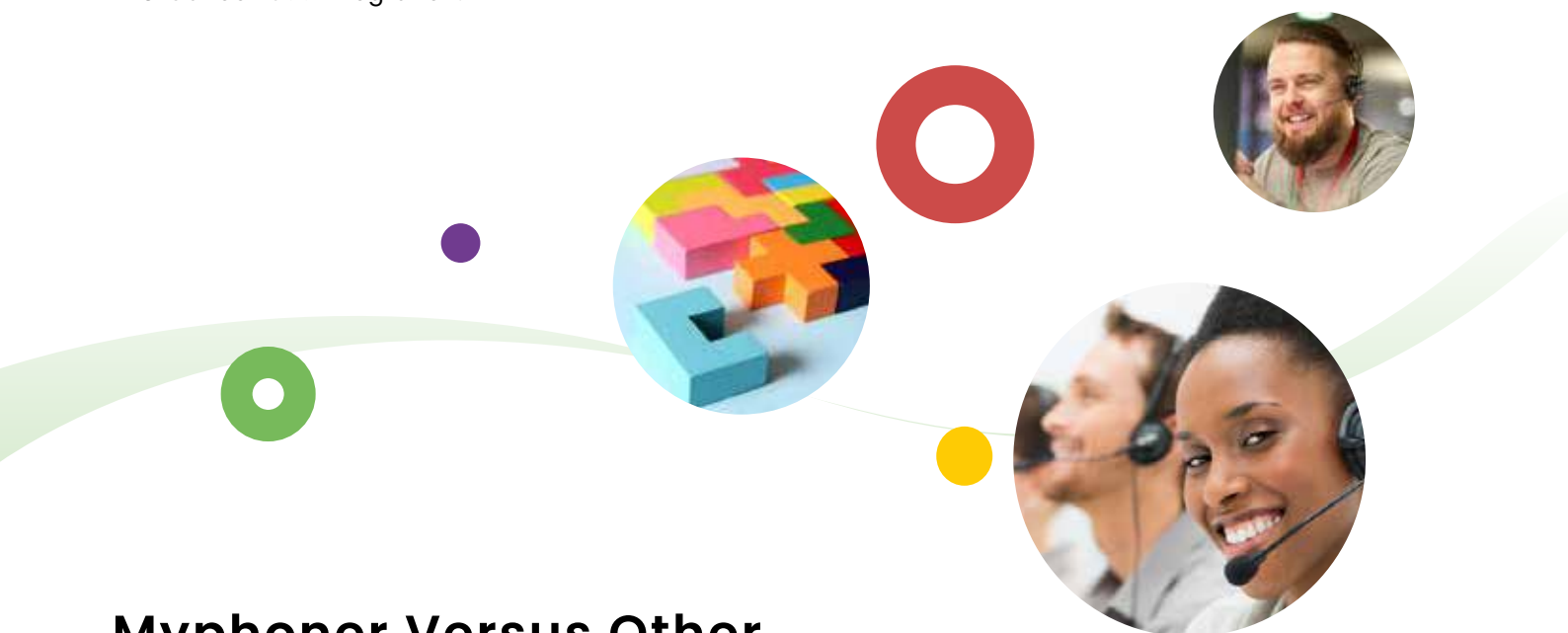
Get the full case study

> *Myphoner enables our business to deliver real value to our clients. Not only the results, but also the visibility of those results.*

Eloise Butcher
Founder, Zembr

Advantages of Myphoner

+ **Simple UI** which means easy setup for agents & fast onboarding

+ Increases agents **efficiency**, productivity, and collaboration

+ Integrated auto-dialer with enhanced features, helps handle wait time, busy tones and invalid leads creating a **smoother experience** for agents.

+ Easy email follow-up with templates, Google & Outlook 365 integration.

+ Create unique client campaigns by setting up your clients' email accounts and outbound numbers on a list level.

+ The combination of tools means its easier to **build business relationships** and keep them going.

+ Gives **transparency** to everyone from agents to CEO's while providing only the data you find important.

Myphoner Versus Other

Agent First Approach
Myphoner is designed with the agent in mind, our aim is to ensure they have the right tool for the job. This ended up meaning a clean, simple platform that has only the tools they need.

Open
We believe you should be able to use Myphoner with your full tech stack & that's why we have an Open API & integrate with Zapier, Integromat & Zoho Flow.

Flexible
Our tools work with your sales workflow/ process, enabling you to enhance a workflow you already know and trust.

No Bloatware
We're a dedicated cold outreach platform that's it, this means you get what you pay for and nothing else.